

## OMN 2023 Conference/ SBFoton IOPC 2023

### Sponsorship and exhibition

Dear Sir/Madam,

The International Optics and Photonics Conference, SBFoton IOPC 2023, will be the fifth conference organized by SBFoton – The Brazilian Optics and Photonics Society. This year, in particular, it will be organized together with the International Conference on Optical MEMS and Nanophotonics, OMN 2023. The event will be realized on-site from 30th July to 03 August 2023 in Campinas City, and the General Chair is Prof. Hugo Enrique Hernandez Figueroa of the State University of Campinas. The Conference motto is “**Lighting Up a Smart Digital Future**” and its main focus lies in the areas of optics and photonics and their application in optics communications, lasers, integrated photonics, optics and instrumentation, biophotonics, optical sensors, image, and illumination. The conference aims at the participation of industry professionals, governmental agencies, professors, students, and researchers from universities and research centers.

The event will feature nationally and internationally renowned speakers as well as presentations of invited and submitted papers. It will also have the sponsorship of industry and entrepreneurs that can exhibit their products on site. In the conference program, there will be slots for the sponsors to disseminate their messages. Additionally, the sponsor's logo will be placed in all media spaces of the conference, such as webpages, banners and promotional materials.

With an expected number of 120 participants, from Brazil and outside, the event will be an innovative forum for discussions with the participation of several leading figures from the Science, Technology, and Innovation area.

Besides plenary sessions and technical presentations, the sponsors will have the opportunity to exhibit their product, make business, contact their clients, advertise new products and technologies, enroll human resources, and promote their trademarks to a highly qualified public. A special session is also scheduled for the technical presentations of the sponsors.

Your enterprise can be a sponsor or exhibitor at OMN2023/SBFoton IOPC in the following ways:

#### 1. **Gold Sponsor's share is R\$ 20.000,00**

The sponsor logo will appear in every promotional material, including website, e-mails, folders, banners, and printed material. It includes one **double** stand situated at the entrance of the Convention Center to exhibit the sponsor's products. The sponsor will receive the e-mail list of participants, will be given 05 full registrations to attend the conference and will be given the entrance tag to the venue to all his/her team. The sponsor can also have printed advertising material (maximum 5 pages) put inside the participant's kit.

#### 2. **Silver Sponsor's share is R\$15.000,00**

The sponsor logo will appear in every promotional event material, including website, e-mails, folders, banners, and printed material. It includes one **single** stand situated at the Convention Center' hall to exhibit the sponsor's products. The sponsor will receive the e-mail list of participants, will be given 03 full registrations to participate in the conference and entrance tags to the venue to all his/her team. The sponsor can also have printed advertising material (maximum 5 pages) put inside the participant's kit.

### **3. Bronze Sponsor's share is R\$10.000,00**

The sponsor logo will appear in every promotional event material, including website, e-mails, folders, banners, and printed material. It includes a space for exhibition (table and chairs) situated in the large stage at the Convention Center's Auditorium I, to exhibit the sponsor's products. The sponsor will also receive the e-mail list of participants and will be given 02 full registrations to attend the conference. The sponsor can also have printed advertising material (maximum 5 pages) put inside the participant's kit.

**Important Note:** Enterprises associated with SBFoton will receive a discount equivalent to the 2022 annual subscription.

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More information about the conference can be found at the webpage  
<https://conference2023.sbfoton.org.br/> .

Any question about the conference and its organization can be forwarded  
to the e-mail: [sbffoton@sbffoton.org.br](mailto:sbfoton@sbffoton.org.br)

We look forward to your prestigious participation!

Sincerely,

Prof. Hugo E. Hernandez-Figueroa

General Chair